



# PASSPORT OF THE EDUCATIONAL PROGRAM

## 7M02120-Design. Grapfcal Design

<b>EDUCATIONAL PROGRAM GOAL</b>	Training of masters of Art who have professional competencies (in the field) in the field of graphic design, who meet the increasing requirements for the quality of specialists, who are in demand in public organizations, who are able to carry out scientific, pedagogical, research and management activities, who have a set of competencies that ensure the creation and implementation of new utilitarian technologies, expanding the scope of design projects.
<b>PROFESSIONAL AREA</b>	Graphic design, creative organizations in the field of art and culture, as well as scientific activities, management systems, mass media related to design and its trends. Scientific and pedagogical sphere, including the organization and conduct of research work in order to develop new projects and technologies, information and control systems for production; organization and implementation of educational and pedagogical activities.

## LEARNING OUTCOMES (LO)

**PO1** - adapt philosophical, sociological, political, cultural and psychological aspects of modern science, as well as techniques of effective intercultural communication, using the potential of culture and art;

**RO2** - use the knowledge of fundamental sciences in conducting research and creating new directions in their work;

**RO3**- set tasks, select methods, conduct research, interpret and present their results in the form of scientific, creative and research reports, scientific reports and publications;

**RO4** - to carry out teaching and teaching activities in higher and secondary specialized educational institutions in the field of design, as well as to conduct educational and educational activities in art institutions;

**RO5** - develop educational and methodological literature;

**RO6** - solve problems arising in the course of professional activity on the basis of fundamental knowledge

**RO7** - identify the main trends in the development of design and technological processes and find ways to improve them

**RO8** - analyze the quality of design products in order to modernize them or create innovative solutions;

**RO9** - plan the production activities of the company and small enterprises;

**RO10** - organize the work of the team, is able to interact with colleagues and cooperate with partners, participates in corporate activities.